

NCSEA

2024 Policy Forum

Sponsorship Prospectus



Policy Forum

February 1-3, 2024

Baseline Benefits

NCSEA has reserved the following strategic activation opportunities for our Corporate Partners. For questions about the activations, contact LaTrese Wallace, Senior Manager, Fundraising & Sponsorships today: latrese.wallace@ncsea.org

- Logo in onsite signage, mobile app and conference website
- Recognition as “Official” NCSEA 2024 Policy Forum Sponsor in conference marketing messages
- Roster of opt-in attendees provided pre-and post-conference (name, title, company and mailing address) included for **specific** sponsorship opportunities where listed
- Logo on sponsor “Thank You” page of Mobile App

Sponsorship Packages

Corporate Partners may select one (selection order based on level and date of partnership activation)

Policy Forum 2024

Charging Station - \$10,000 Members/ \$11,000 Non-Members

- Logo on Charging Station
- Opportunity to provide recorded video message
- Opportunity to have staff stationed at charging station
- Two (2) complimentary Policy Forum registrations
- Logo recognition on website and promotional emails

Plenary (Limited Availability) - \$5,000 Members/ \$6,000 Non-Members

- Logo slide at the beginning and end of presentation
- Logo recognition on signage placed outside plenary
- One (1) complimentary Policy Forum registration
- Logo recognition on website and promotional emails

Activation Packages

Corporate Partners may select one (selection order based on level and date of partnership activation)

Policy Forum 2024

Breakfast Sponsor (3 available) - \$5,000 Members/ \$6,000 Non-Members

- Logo recognition on signage at designated breakfast
- Opportunity to provide table top promotional material during breakfast
- One (1) complimentary Policy Forum registration
- Logo recognition on website and promotional emails

Refreshment Break (5 available) - \$4,000 Members/ \$5,000 Non-Members

- Logo recognition on signage at designated conference break
- Opportunities to provide table top promotional material during break
- One (1) complimentary Policy Forum registration
- Logo recognition on website and promotional emails

Event Sponsor - \$2,000 Members/\$3,000 Non-Members

- Logo recognition on website and promotional emails ONLY

EVENT CANCELLATION & PAYMENT POLICY:

Authorized signature signifies commitment to pay for all opportunities as stipulated herein. All requests are final. Full payment must be received by December 1, 2023 in order to receive benefits and recognition. No refunds will be permitted. Payment must be made in U.S. dollars drawn on a U.S. Bank.

EVENT DISCLOSURE: Please disclose any events you have scheduled during the conference days and times in the conference hotel and/or for conference attendees.

PLEASE NOTE: NCSEA's ability to deliver on certain elements of the recognition and benefits are based on the date of commitment of your sponsorship opportunity. Please verify reservation deadlines when submitting your paperwork.

Visit us on the web at www.NCSEA.org

NCSEA is a 501(c)(3) nonprofit organization. Tax ID #42-1051418

2024 Policy Forum Sponsorship Form

Company Name as it should appear on conference material: _____

Primary Contact Name: _____

Title: _____

Address: _____

City/State/Zip Code: _____

Phone: _____

E-Mail Address: _____

Preferred URL for all links: _____

Sponsorship Opportunity: _____

Amount of Sponsorship: _____

PAYMENT INFORMATION: Payment must be received in full prior to delivery of all benefits

Please invoice me at the above address

Please bill my credit card provided

American Express

Visa

Mastercard

Discover

Credit Card Number: _____

Expiration Date: _____

Security Code: _____

Name on card: _____

Signature: _____

